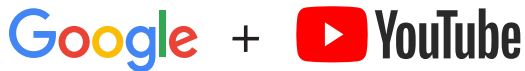


Christopher Paul David Johnson

San Jose, CA · +1 (262) 204-7221 · pkchrisjohnson@gmail.com
Portfolio: hello.creationsbychris.net · linkedin.com/in/pkchrisjohnson

Looking to relocate to the Midwest as soon as possible.



Manger · Mentor · Teach 2 Classes · UX Promo Committee Chairman · 8 Issued Patents · 155+ Interviews

Staff Design Lead, Manager - YouTube Red

June '16 - Present

- » Launched a new premium home for Original content inside the YouTube app, the first of its kind. Increased Originals watch time by XX%.
- » Repaired a fractured relationship between Marketing and UX to one of trust and collaboration.
- » Created a review process to enforce marketing campaign quality. Feedback resulted in 40% CTR improvement and increased reliance on A/B testing rather than personal opinion.
- » Grew the team from 2 to 6 people in 12 months. Manage 3 people.

[Read the case study on hello.creationsbychris.net](#)

Senior Design Lead, Co-founder - Hangouts Meet

Apr '14 - June '16

- » Developed product vision; argued Google needed a new video product for businesses.
- » The team rapidly prototyped and built a *trusted tester* app (iOS, Android, Web, TV in 2 quarters) and released externally to ~10 customers. This test convinced leadership to fund the project and shift focus to enterprise.
- » Moved to Stockholm, Sweden, for 5 months (Eng team was in Stockholm) and launched the vision.
- » Android, iOS, Web, TV, and proprietary hardware.
- » Launched in March '17 at Google Cloud Next Conference in SF.

[Read the case study on hello.creationsbychris.net](#)

Design Lead - Chromebox for Meetings

Apr '14 - June '16

Design Lead - Hangouts On Air

Oct '11 - June '13

Designer - Hangouts

Mar '11 - Apr '14

Prior to joining Google, I worked for 2 startups in Silicon Valley. The first, Chai Labs, was acquired by Facebook. The second, SayNow, brought me to Google.

Skills: HTML/CSS, Sketch.app, Principle, Adobe CC, Photography, Videography, G Suite

Education: B.A. Multimedia Communication '08 Concordia University Wisconsin